

SEPTEMBER 22-24, 2026  
ROGERS, ARKANSAS

# Multiplying Churches Gathering

## Participant Workbook

Fellowship Bible Church • Rogers Campus  
For pastors, church planters, and church leaders

HOSTED BY





BEFORE WE BEGIN

# How to Use This Workbook

This workbook follows the training sessions from the Multiplying Churches Gathering.

## THE TEACHING

The frameworks are already on the page.

You don't have to take pictures of the slides unless you just love taking pictures. Each teaching page carries the same content you'll see on screen, with room to add fresh ideas.

## BIG IDEAS

Gold bands mark the big ideas to remember.

These are printed in full so you can come back to them later.

## TEAM TIME

The questions are designed for your team to process together.

These are the pages that will significantly shape your next steps towards multiplication.

Our posture this week is gratitude and grace. Every leader and church in this room has a role in church planting and multiplication.

# 01 Welcome, Vision, & Prayer

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SESSION 01 • OUR AIM TOGETHER

## The Goal for This Week

Develop and enhance a culture of church multiplication within each participating church.

NOTES

## NOTES

# Mission, Vision, & Values

## MISSION

**We help you start thriving,  
growing, multiplying churches  
for the next generation.**

## VISION

**We won't stop until every child  
has a church.**

*Since 2003, Stadia has helped start over 2,500 new churches.*

## WE VALUE

**Meaningful  
Relationships**

**Working with  
Urgency**

**Health**

**Caring for  
the Next  
Generation**

**Celebration**

## NOTES

## NOTES

# What Would a Win Look Like?

01 What would you consider as a “win” when you head home?

02 What drew you to come on this trip?

## NOTES

## 02 Why Would We Want More Churches?

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### SESSION 02

## Obstacles to Church Multiplication

Develop and enhance a culture of church multiplication within each participating church.

01

**The fear of harm to the mother church**

02

**The lack of a culture of multiplication**

03

**The lack of a kingdom vision**

04

**Difficulty in finding leaders**

### NOTES

*Brent Burckart, "Overcoming Obstacles to Churches Planting Churches" D.Min. dissertation, Dallas Theological Seminary, 2020, citing an interview with Ed Stetzer.*

## NOTES

# Barriers to Conversion-Based Church Planting

01

The people we're reaching have already been discipled

02

Our expectations of God have been domesticated

03

We lack role models

04

Our approach is pastoral when it needs to be missional

05

Our lack of faith keeps us from seeing it

## NOTES

## NOTES

# Multiplication Wins & Barriers

**01** What are the primary factors contributing to church multiplication in your local church and city?

**02** What are the primary barriers to church multiplication in your local church and city?

## NOTES

## 03 Identifying the Four Vital Components

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SESSION 03 • THE LEVEL FIVE FRAMEWORK

# 320,000 Evangelical Churches in North America

|                                      |                                     |                                 |                                     |                                        |
|--------------------------------------|-------------------------------------|---------------------------------|-------------------------------------|----------------------------------------|
| <b>LEVEL 1</b><br>35%<br>Subtracting | <b>LEVEL 2</b><br>35%<br>Plateauing | <b>LEVEL 3</b><br>30%<br>Adding | <b>LEVEL 4</b><br>7%<br>Reproducing | <b>LEVEL 5</b><br><0.5%<br>Multiplying |
|--------------------------------------|-------------------------------------|---------------------------------|-------------------------------------|----------------------------------------|

*Only about 1,500 churches in North America are multiplying.*

NOTES

*Level Five Framework: Todd Wilson, Multipliers Pathway: Creating a Church Planting Plan for Your Church (2025).*

## NOTES

# Five Kinds of Church

## **MULTIPLYING**

### **Plants autonomous churches.**

Values sending over accumulating.  
At least one autonomous church  
planted in the last ten years.

## **REPRODUCING**

### **Reproduces sites, not churches.**

Reproduces leaders and  
locations but has not released  
an autonomous church.

## **GROWING**

### **Grows by addition.**

Accumulates people and resources,  
with little thought toward release.

## **PLATEAUIING**

### **Constrained by scarcity.**

Little evidence of growth, and  
no vision for releasing leaders  
or churches.

## **DECLINING**

### **Focused on surviving.**

Fractured culture and financial  
tension. Multiplication isn't even  
on the radar.

## NOTES

## NOTES

## Church Planting Is Losing Ground

**2014**

4,000 churches started

**NET +300**

3,700 churches closed

**2019**

3,000 churches started

**NET -1,500**

4,500 churches closed

*Daniel Yang, "The National Urgency for Increasing Capacity," presentation at the Church Planting Leadership Fellowship, Houston, TX, November 16, 2022.*

## Why This Research

In the United States in the twenty first century, very few local churches are positioned to multiply leaders and churches.

**What are the vital components necessary for a church to remain biblically faithful, avoid prolonged seasons of plateau and decline, and multiply to the glory of God and for the good of others?**

*"Four Vital Components for Church Multiplication," D.Ed.Min. dissertation presented to Dallas Theological Seminary, May 2025, by William M. Blanchard III.*

## NOTES

# Four Vital Components for Church Multiplication

01

An organizational identity shaped by multiplication

02

A disciple-making strategy that fuels multiplication

03

A leadership pipeline that cultivates multiplication

04

A clear pathway for assessing, training, and launching church planters who pursue multiplication

## BIG IDEA

The four vital components are present in EVERY multiplying church.

## NOTES

## NOTES

# 04 Organizational Identity

An organizational identity shaped by multiplication

SESSION 04 • ORGANIZATIONAL IDENTITY / DNA

## Seven Components That Shape Identity

01

### Mission

Who are we?

02

### Vision

Where are we headed?

03

### Core Values

How will we get there?

04

### Core Beliefs

How will we get there?

05

### Leadership Model

How will we get there?

06

### Ministry Model

How will we get there?

07

### Planning Process

How will we get there?

**Don't merely think model or technique — think identity.**

NOTES

## NOTES

# The Big Idea

## BIG IDEA

If you desire to see church multiplication occur consistently and repeatedly in and through your church, the organizational identity of your church must be shaped by multiplication.

## NOTES

## NOTES

# Organizational Identity Action Plan

**01** How would you describe the organizational identity of your church?

**02** Is the concept of multiplication clearly present in the organizational identity of your church? If so, how and where does it show up?

## NOTES

# 05 Disciple-Making Strategy

A disciple-making strategy that fuels multiplication

SESSION 05 • A DISCIPLESHIP TOOL

## Profile of a Leader

A discipleship tool of Fellowship Bible Church

**KNOWLEDGE**

**Confidently Know**

**SKILL**

**Competently Do**

**CHARACTER**

**Authentically Be**

**PASSION / VISION**

**Passionately See**

**BIG IDEA**

**For churches to experience healthy and lasting multiplication, a disciple-making strategy must not be a strategy — it must be THE strategy.**

NOTES

## NOTES

# Disciple-Making Strategy Action Plan

**01** What is the disciple-making strategy of your church?

**02** How do you make disciples of Jesus Christ?

### 03 Is your strategy or process easily transferable and reproducible?

NOTES

# 06 Leadership Pipeline

A leadership pipeline that cultivates multiplication

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SESSION 06 • THE COMPONENTS BUILD ON ONE ANOTHER

## Not Pragmatism - Culture

**Multiplying churches develop leaders at every level — regardless of size or model.**

Pipelines should not be developed from “we need more leaders.”  
Rather, healthy, kingdom-focused pipelines come from a clear identity and a disciple-making culture.

NOTES

## NOTES

# What a Pipeline Looks Like

## FELLOWSHIP RESIDENCY

**A one-year residency that produces ministry leaders.**

Knowledge, Skill, Character, and Passion/Vision.

## STADIA

**Thriving, growing, multiplying churches for the next generation.**

We won't stop until every child has a church.

## BIG IDEA

**Clear, intentional pipelines for leadership development at every level of the church not only increase effectiveness for today — they also cultivate multiplication for tomorrow.**

## NOTES

## NOTES

# Leadership Pipeline Action Plan

**01** How are you developing leaders in your church?

**02** Would your leaders say they are being asked to manage ministry or lead others on mission?

### 03 How well does your church develop the next generation of leaders?

NOTES

# 07 Pathways & Partnerships

A clear pathway for assessing, training, and launching church planters who pursue multiplication

## SESSION 07 • THE MULTIPLICATION PATHWAY

### Assess → Train → Launch

Fellowship's church multiplication pathway

#### ASSESS

Identify who is ready with prayer, self-awareness, and theological grounding.

#### TRAIN

Build knowledge, skill, character, and passion/vision before anyone is sent.

#### LAUNCH

Release leaders with organizational and organic drivers — and never alone.

Don't settle for "the next leader." Develop leaders who think in terms of multiplication and movement.

## NOTES

## NOTES

# Assess, Train, Launch

## ASSESS

- Pray for wisdom & discernment
- Grow in self-awareness
- Evaluate biblical & theological training
- Assess through Stadia's Discovery Process

## TRAIN

- Knowledge - Training Center, Institute, & DTS
- Skill - Leadership Multiplication Curriculum
- Character - Elders & leadership mentors
- Passion/Vision - Serving on a ministry team

## LAUNCH

- Organizational drivers - the seven components of organizational identity
- Organic drivers - leadership health & multiplication
- Leadership foxholes - "Do little alone"
- Coaching Collective - 12-month cohort

## NOTES

## NOTES

# We Were Never Meant To Do This Alone

The mission of the church ought to drive us toward a culture of collaboration.

## OZ COLLECTIVE

Shared resources with churches across the region.

## STADIA

Discovery, coaching, and planting partnerships.

## LEADERSHIP FOXHOLES

Outside eyes on culture and process.

## BIG IDEA

When a church has a clear organizational identity, a plan for discipleship, and a pipeline for leadership, multiplication pathways and partnerships seem to naturally follow.

## NOTES

## NOTES

# Pathways & Partnerships Action Plan

**01** What is your current strategy for church multiplication?

**02** How do you identify, develop, train, and launch church planters?

**03** Do you collaborate with other churches in your city or region? If so, how?

04 What might a clear pathway for launching church planters look like in your context?

05 Where have you experienced the joy of collaboration with other churches?

06 Does your team routinely invite outside eyes to speak into culture or process?

## 08 Multiplication Movement in Acts

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DEVOTIONAL • ACTS

### Scattered. Sent. Stayed.

**SCATTERED**

**Pressed outward.**

**SENT**

**Deliberately released.**

**STAYED**

**Remaining and rooted.**

The church multiplied — scattered, sent, and stayed.

NOTES

## NOTES

# Stadia Serves a Spectrum of Models

## DISCOVERY

Assessment and  
Discovery Centers

## COACHING

Coaching for planters  
and churches.

## PARTNERSHIP

Support across many  
planting models.

## MULTIPLYING CHURCHES GATHERINGS

Developing a culture of  
multiplication in churches.

## BIG IDEA

We multiply best with others.

## NOTES

## NOTES

## 08 Dream, Think, & Plan

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### SESSION 08 • RECAP

## The Four Vital Components

01

**An organizational identity  
shaped by multiplication**

02

**A disciple-making strategy  
that fuels multiplication**

03

**A leadership pipeline that  
cultivates multiplication**

04

**A clear pathway for  
assessing, training, and  
launching church planters  
who pursue multiplication**

### NOTES

## NOTES

## Pulled and Pushed

Strategic planning is a deeply spiritual process.

**Like the leading edge of a sail—pulled and pushed at once—we anticipate Spirit-led momentum as we look to the future.**

## Dream for 5. Think for 2. Plan for 1.

### DREAM

#### 5 Years

What picture of our future is God giving us?

### THINK

#### 2 Years

Who or what needs to be shaping our thought leadership?

### PLAN

#### 1 Year

How do we invest and steward the time, talent, and treasure we have been given this year?

### BIG IDEA

**Dream for 5. Think for 2. Plan for 1.**

## NOTES

## NOTES

# Dream, Think, & Plan Action Plan

**01** What picture of our future is God giving us?

**02** What might God be prompting us to do?

**03** Who or what needs to be shaping our thought leadership?

## 04 Do we have a clear strategy for how we invest our time (playbook), talent (PFS), and treasure (budget) in multiplying leaders and churches?

NOTES

## Next Best Steps

**01** What is your next best move as a leader?

**02** What do you sense God is calling you to do?

03 How has your thought leadership expanded this week?

NOTES

# Next Steps

## STADIA

### Discovery Center

Cleveland, OH • November 10–11

## STADIA & TRAINING CENTER

### Coaching Collectives

12-month cohort options for both planters and multiplying churches.

## TRAINING CENTER

### Consultation & Coaching

Customized coaching from the Training Center at The Oaks.

## NOTES



# **We multiply best with others.**

Thank you for investing in the Multiplying Churches Gathering with us.