



Stadia

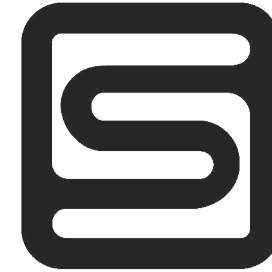
ANNUAL REPORT 2023





Nuvo Church

STADIA.ORG



We help you start thriving, growing, multiplying churches for the next generation.

Cover: Creekside Church



A Message from our President



2023 marked 20 years of Stadia helping you start thriving, growing, multiplying churches for the next generation! **Throughout the last 20 years, we've helped start 2,142 new churches.** That equals hundreds of thousands of people who have heard the good news of Jesus through Stadia-served churches, something we're eager to celebrate with you! This year, it was a true delight to reflect on our journey, and connect with church leaders who were among our first plants in 2003 and are still on mission today! **God is so good.**

2023 allowed us to position Stadia so that we can start thousands more new churches in the next 10 years. We begin 2024 excitedly, with an updated brand, a high-impact team, new domestic and global church planting partnerships, and a clear strategy for how we will help start 1,000 churches in 2024.

It is our hope that in 2024, we will have the opportunity to gather with you in person and inspire your passion for church multiplication. We are working diligently to create both domestic and international church planting experiences, including trips with global church planting partners in Togo, Africa, and South Asia! The Lord is at work both near and far and we are blessed to be part of his plan to expand his Kingdom. We're so grateful to share the love of Jesus through new churches around the world!

Until Every Child Has a Church,

Greg Nettle, President Of Stadia

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Stadia's mission is to help you start **thriving, growing, multiplying** churches for the next generation.

Our Values:



RELATIONSHIPS — Our relationships with new-church leaders, partners, and other organizations are a top priority. Meaningful relationships with honesty and trust are the foundation of successful partnerships. They point to the most valuable relationship of all: our relationship with Jesus.

URGENCY — There are eight billion people, and Jesus came for all of them. We work with urgency so there are all types of churches for all types of people to encounter the truth and grace of Jesus. Each of us has limited time, resources, and relationships that we've been entrusted with, so together, we work carefully and quickly to maximize our reach.

IMPACT — Everything that is done for the Kingdom of God should make a positive impact on the world. We value partnerships with planters and organizations who work to understand their local contexts and meet the needs of the people in those areas. These high-impact partners help Stadia offer services that will genuinely make a difference in the world.

CHILDREN — The next generation is close to the heart of God, so they're close to the heart of Stadia! Many people who decide to follow Jesus do so before the age of 18; it is vital that new churches reach the hearts of the next generation. Stadia partners with people and organizations that start churches where both children and adults can encounter the love of God and leave a legacy of hope.

CELEBRATION — Who doesn't love a good celebration?! Experiencing the life-changing hope of Jesus is the greatest gift someone could receive, and it deserves to be celebrated. We aim to highlight and name the many ways we've seen Jesus work powerfully in and through new churches. If Heaven is having a party, we should, too!

WE WON'T STOP UNTIL EVERY CHILD,
EVERYWHERE, HAS A CHURCH.



→ New Churches

Eden Houston



→ For the Next Generation

City Church

Our Journey

In 2003 Stadia began with a goal to help start new churches. **TODAY, THIS STILL REMAINS TRUE.**

Stadia provides guidance to churches and leaders who want to multiply disciples of Jesus, and has helped start over 2,000 new churches since our beginning.

In scripture, a *stadia* is a unit of measure used by John in the book of Revelation to describe **THE SIZE OF HEAVEN**—the boundaries of a space that we are told will be filled with “a great multitude that no one could number, from every nation, from all tribes and peoples and languages, standing before the throne and before the Lamb...” [Revelation 7:9]

Over the last **20 YEARS**, we’ve been honored to be on a mission that directly helps build the multitude described in Revelation 7, and we will continue working so that the **NEXT GENERATION** has access to the hope of Jesus through thriving, growing, multiplying churches.



2003

Stadia Was Founded As
A Regional Church
Planting Organization

2005

Became A National Church
Planting Organization

2011

Began Helping Start New
Churches Internationally

2017

Began Starting 100+ New
Churches Per Year

2019

Began Offering Services
Open-Handedly

2020

Launched Phygital®
Church Initiatives

2023

Celebrated 20 Years of
Helping Start New Churches

Our Services

Our range of services equip **NEW-CHURCH LEADERS** with the resources and relationships they need to launch and lead new churches.

We focus on helping start new churches that **THRIVE, GROW, and MULTIPLY** for the next generation. By teaming up with generous **INVESTORS**, and high-impact **PARTNERS**, these new churches have the capacity to start with wholistically healthy foundations to reach people of all ages in many different cities and contexts with the hope of Jesus.

DISCOVERY CENTER Leaders explore the calling to start a new church and begin making a plan.

STARTUP COACHING & SERVICES Leaders receive a Startup Coach who provide insight and guidance along with logistical help!

POST-LAUNCH SERVICES Leaders receive care, insight, and guidance to help them lead their church to thrive, grow, and multiply.

ESSENTIAL TRAINING Leaders access fundraising, leadership, and other essential trainings.

CHURCH MULTIPLICATION Leaders collaborate with new-church leaders, multiplication partners, and Stadia team members come together to explore, research, and test new ideas for church multiplication.

IMPACT New churches and their leaders make disciples who make disciples and become a church that helps start more new churches so that one day, every child will have a church!

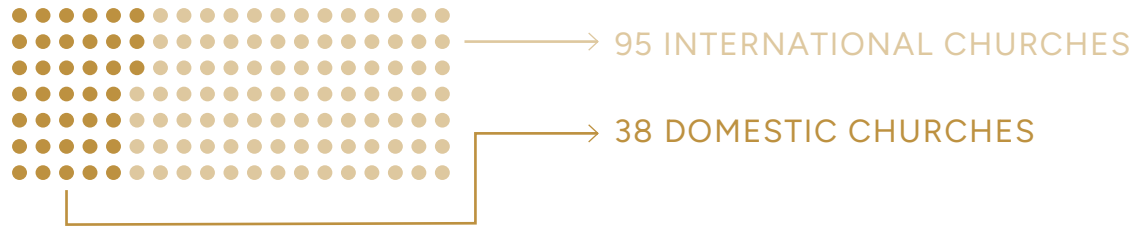
COHORTS & COMMUNITY Leaders join cohorts to gain tools for strategic planning and a community of people who "get it."

DID YOU KNOW? We open-handedly offer all of our services to new-church leaders at no cost to them.

WE HELP START NEW CHURCHES
ALL OVER THE WORLD.

**We want more
people to know
Jesus. We believe
new churches
are the most
effective way
to make that
happen.**






78 NEW-CHURCH LEADERS SERVED THROUGH STADIA'S DISCOVERY CENTER

415 Total Discovery Center Inquiries

56 CHURCH PLANTERS WORKED WITH OUR STARTUP SERVICES TEAM

59 CHURCH PLANTERS RECEIVED POST-LAUNCH SERVICES

 **3,680** TOTAL DONATIONS

181 NEW DONORS



UNTIL EVERY CHILD HAS A CHURCH.



6,384

CHILDREN IMPACTED THROUGH NEW CHURCHES

With Stadia, \$27 a month (for 1 year) helps reach one person, under the age of 18, in the next generation through a new church.

Our Formula: We gathered the average number of the next generation (children under 18 years old) that each church we partner with around the world is reaching. Then we figured out the worldwide average cost it takes to start a church. Upon reaching these numbers we were able to find the average cost it takes to reach one of the next generation through a new church.

SINCE 2003

2,142

NEW CHURCHES



646

DOMESTIC CHURCHES



1,496

INTERNATIONAL CHURCHES



Lifepointe Christian Church

102,816

CHILDREN IMPACTED THROUGH NEW CHURCHES
SINCE 2003

STILL THRIVING

LifePointe Christian Church

As a part of Stadia's 20th Anniversary Celebration in 2023, we asked Chris Delfs to share about starting LifePointe Church with Stadia in 2003.



Today, Chris Delfs remains the Lead Pastor of LifePointe. He shares with us about the need for church planting then and now.

STADIA: What was the vision for Lifepointe when you launched? How have you seen that vision realized over the years so far?

CHRIS: When we launched Lifepointe to the community, we did so with a vision to point as many people as possible who are far from God to the abundant life that only Jesus can provide. What's so exciting for me is to watch God fulfill this vision; to see people who have wandered through life without meaning and purpose, and to see them come to faith in Jesus and then pursue life in Jesus.

STADIA: Starting churches that will intentionally care for children and reach the next generation is so important to Stadia and we know it's important to Lifepointe too. Talk about that.

CHRIS: Our investment in the next generation, it's paid off over these last couple of decades. Lifepointe has raised up many young people here and they lead and they serve and they give their life to the glory of God. And they're the light of Jesus in any environment they find themselves in.

STADIA: Lifepointe has invested in the work of church multiplication over the years. Describe what that looks like.

CHRIS: Church multiplication is part of our DNA. We start churches in our region and in other areas of California and in other countries in the world.

STADIA: It was important to you to start a new church in 2003. Why is it still important to start new churches in 2023?

CHRIS: It is more important today than ever to start new churches. It's going to take the hand of God working through more and more people committed to church multiplication in order for us to succeed and not only to stay even if we're going to take more ground for the kingdom. That was true in 2003. And it's especially true today. Jesus said he would build his church and the gates of Hades would not overcome the building of his church. So I say, hitch your wagon to starting churches and you will have no regrets if you do that.

STADIA: Anything else you'd like to add that you think it would be good for other church leaders and investors connected with Stadia to know?

CHRIS: If you're a church leader, I would encourage you to partner with Stadia and they'll help you succeed with the vision that God's put in your heart. If you're a Stadia investor, I want to thank you for your support. God is using you and your generosity to lead hundreds of thousands, if not millions of people into the kingdom. Your investment matters. You're making a huge kingdom impact. So thank you!

83% OF EXPENSES GO DIRECTLY TO CHURCH PLANTING.



Consolidated statement of activities

July 2022-June 2023

REVENUE

| | |
|------------------------|--------------------|
| Donations | \$4,279,023 |
| Partnerships | \$742,737 |
| Service Fee | \$933,315 |
| Event and Sponsorships | \$106,386 |
| Other Income | \$824,891 |
| Total Revenue | \$6,886,352 |

EXPENSES

| | |
|-------------------------|--------------------|
| <i>Program</i> | |
| Church Planting | \$6,760,503 |
| <i>Support Services</i> | |
| Mgmt and General | \$780,099 |
| Fundraising | \$630,301 |
| Total Expenses | \$8,170,903 |
| Non-operating activity | \$1,383,022 |

| | |
|---------------------------|------------|
| PROGRAM | 83% |
| MGMT & GENERAL | 10% |
| FUNDRAISING | 7% |



Stadia Podcast

NETWORK



Content designed for the church planting journey.

LISTEN NOW @ STADIA.ORG

EXPERIENCE
Church Planting with Stadia!

ATTEND A...



VISION TRIP

HOUSTON, TX — JUN 4-6
CHICAGO, IL — AUG 27-29
ORLANDO, FL — NOV 5-7

Global Trips: TOGO & INDIA

Scan to learn more 

You're Invited!

Join church leaders from around the world on a 3-day Vision Trip with Stadia— We'll cover the cost of your lodging and food, you just have to get there! Vision Trips provide you and your team with the space and time to learn, reflect, and cast vision for your own church multiplication strategies, all while experiencing Stadia's process in action!

OUR NAVIGATION TEAM

Greg Nettle

President

Matt Murphy

Chief Operating Officer

Jeff Bennett

V.P. of Church Multiplication

Janie Mehaffey

V.P. of Culture & Team Development

Mozart Dixon

V.P. of Church Multiplication Lab

OUR BOARD OF DIRECTORS

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Brandon Grant

Chuck Mingo

Daniel Escobar

Daniel Yang

Ethan Magness

Hoon Kim

Jason Lantz

José William Portillo

Mary Kamau

Nanci Ricks

Valarie Grimes



THANK YOU

We're so grateful to partner with generous investors and churches like you to start new thriving, growing, multiplying churches that reach the next generation, until every child has a church!

Let's Connect





3465 S ARLINGTON RD
UNIT E #311
AKRON, OH 44312

[STADIA.ORG](https://stadia.org)

